

P13 - Patient Expert Review of Data Privacy Graphic in Informed Consent

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INTRODUCTION

Data privacy is a crucial yet complex concept to convey to potential clinical trial participants in informed consent forms. To enhance participant understanding of trial data privacy, we developed a straightforward data privacy graphic. A recent review by patient experts led to significant improvements in the graphic, aligning with our goal of maximizing patient comprehension in the informed consent process.

METHODS

We gathered feedback on the data privacy graphic from 30 international patient experts. This feedback was collected through a pre-meeting survey and a face-to-face meeting. Quantitative and qualitative feedback were summarized and used to inform updates to the privacy graphic. The consultants provided insights on various components, including clarity of the information presented, effectiveness of the visual elements, and overall layout of the graphic.

RESULTS

Based on the patient expert feedback, we implemented several improvements to the graphic. These included enhancements to the layout, text, and imagery to make the information more accessible and easier to understand. The revised graphic was then re-tested with patient experts to ensure that the changes led to better comprehension. The feedback from this second round of testing indicated that the improvements were successful in making the graphic more accessible.

CONCLUSIONS

The results of this ongoing study will be shared with meeting participants. Overall, the study underscores the importance of incorporating patient feedback in informed consent forms to improve the understanding of trial participants. This approach supports best practices in patient-centred communication and highlights the value of engaging patients in the development of clinical trial materials.