

SN has been using AI for over 10 years

29+ AI BOOKS PUBLISHED SO FAR, TOTAL OF 50 TO BE PUBLISHED BY EOY









Technology also being used to help create table of contents, find additional literature, produce autogenerated summaries.

More than 2,000 auto-generated literature overviews provided for our authors.

HOW ALLS HELPING US TO OPEN UP SCIENCE

Making it easier to publish and communicate

Removing barriers for sharing research

Promoting transparency in science

Supporting collaborative networks

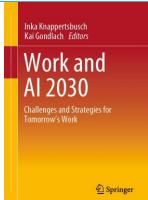


BUT... Al is a means, not an end. Focus is always on the user and a human-centred approach to Al.

We are also a leading publisher on Al

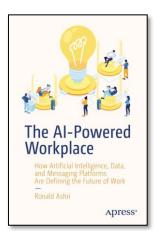
100+ Books

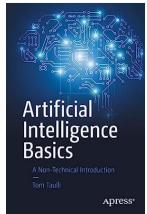


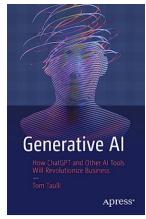


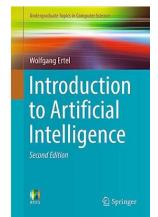


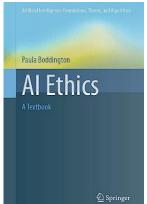


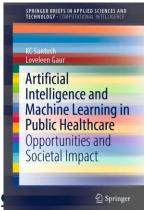




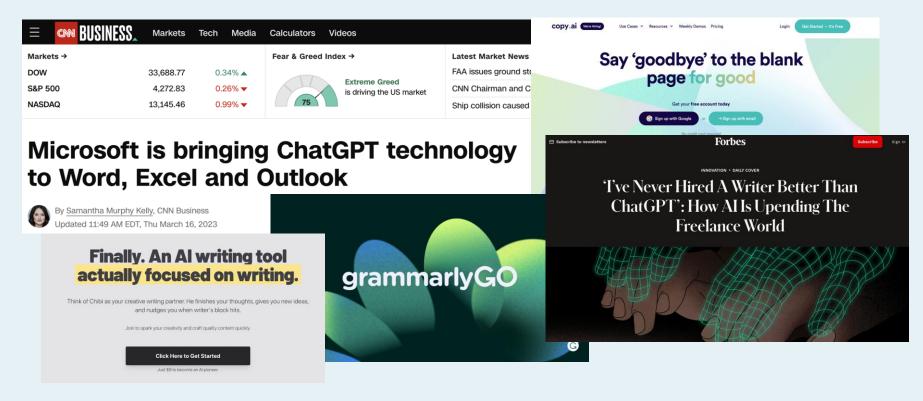




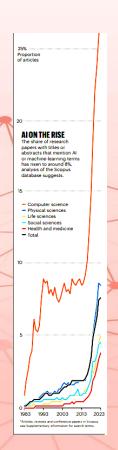


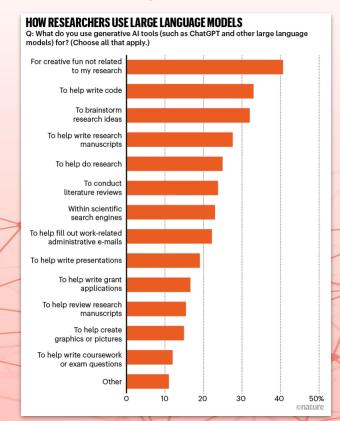


Do large language models and generative AI transform the way we write?



Researchers already use Al





Monitoring AI-Modified Content at Scale: A Case Study on the Impact of ChatGPT on AI Conference Peer Reviews

Weixin Liang	Zachary Izzo	Yaohui Zhang
Haley Lepp	Hancheng Cao	Xuandong Zhao
Lingjiao Chen	Haotian Ye	Sheng Liu
Zhi Huang	Daniel A. McFarland	James Y. Zou

Abstract

We present an approach for estimating the fraction of text in a large corpus which is likely to be substantially modified or produced by a large language model (LLM), Our maintimum likelihood model leverages expert-written and Al-generated reference texts to accurately and efficiently examine real-world LLM-use at the corpus level. We apply this approach to a case study of scientific peer review in A conferences that took place after the release of ChalGPT-LCR 2014, NeurIPS 2013, Cold. 2013 and EMNLP 2013, Our review is the support to the scientific peer review in A Londrerences that took place after the release of ChalGPT-LCR 2014, NeurIPS 2013, Cold. 2013 and EMNLP 2013, Our review is suggest that between 6,8% and 6,9% of or text submitted as peer reviews to these conferences could have been substantially modified by LLMs, I.e. beyond spell-checking or minor writing updates. The circumstances in which generated text occurs offer in-sight into user behavior: the estimated fraction of LLM-generated text is higher in reviews which report lower confidence, were submitted close to the deadline, and form reviewers who are less likely to respond to author rebutists. We also observe comput-level trends in generated text which may be too subtle to detect at the individual level, and discuss the implications of such trends on peer review. We call for future interdisciplinary work to examine how LLM use is changing our information and knowledge practices.

language models, LLMs

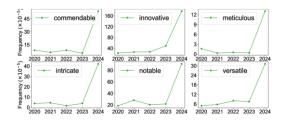
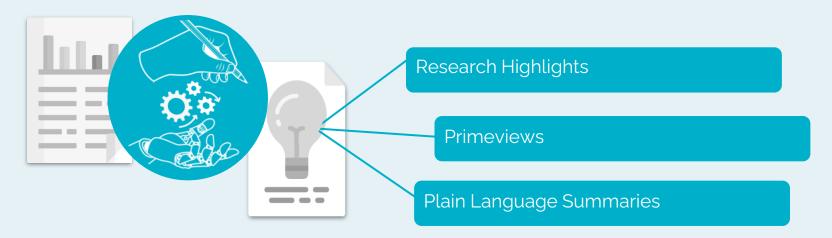


Figure 1: Shift in Adjective Frequency in ICLR 2024 Peer Reviews. We find a significant shift in the frequency of certain tokens in ICLR 2024, with adjectives such as "commendable", "meticulous", and "intricate" showing 9.8, 3.47, and "intricate" showing 9.8, 3.47, and intra-fold increases in probability of occurring in a sentence. We find a similar trend in NeuriPS but not in Nature Portfolio journals. Supp. Table 2 and Supp. Figure 1 in the Appendix provide a visualization of the top to adjectives produced disproportionately by Al.

SPRINGER NATURE

Augmented content creation

Our **internal AI tool for editors and medical writers** allows a **human-machine handshake** for augmented **content creation with large language models**. It processes information from research articles, clinical reports and crafts simple, concise, and engaging summaries and offers it to a professional, or SME for human fact check to ensure reliability and accuracy.

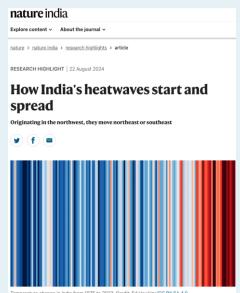


Research Highlights

A brief summary of a recently-published research article selected by the editorial team, thought to be of particular interest to readers. First AI-generated Research Highlight published by Nature India in January 2023.





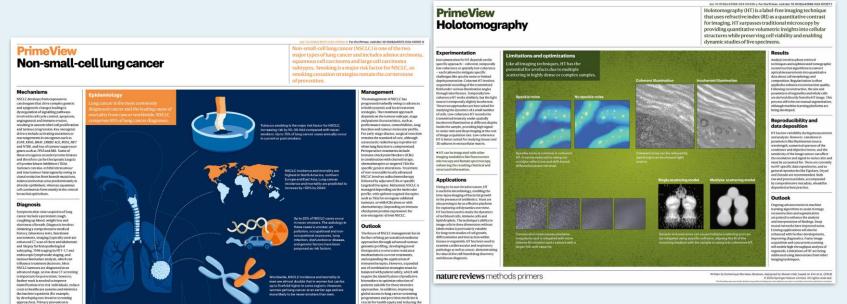




PrimeView: Disease primers

nature reviews disease primers

PrimeView highlights the epidemiology of a disease and summarizes the mechanisms, diagnosis, management and the quality of life. *Infographics Format*





Plain Language Summaries: why they matter?



In the fast-paced world of medical science, **Healthcare professionals, Researchers**, are continually required to stay abreast of the latest research, treatment advancements, regulatory changes to provide the best care to their patients and to remain compliant with industry standards.

Patient Organizations & Advocates, Editors, Students, General Public looks for simple language explanations for the easy understanding about the research, treatment procedures and the key outcomes.

Our **transition to open access** means everyone can access, so it is really important that people also understand the research to avoid any miscommunication.

Research needs to be translated into praxis to make an impact and challenges like SDGs need interdisciplinary work

Current Scientific Communication Landscape

- 2.5 million+ new scientific papers published annually (avg. ~9,000 words)
- Complex technical language and statistical analyses
- Need for accessible scientific communication
- Diverse audience requirements (patients, healthcare providers, regulators)

AI-Enhanced PLS Development Strategy

General Public Version

- Everyday language
- Visual explanations
- Real-world applications
- Patient-relevant outcomes

Original Text

"The study demonstrated statistically significant (p<0.001) reduction in HbA1c levels with a mean decrease of 1.8% in the treatment arm versus 0.4% in the placebo group."

Tailored Content Approach

General Public Version

"The new medicine helped people control their blood sugar better. People taking the medicine saw their blood sugar levels improve about four times more than those taking a dummy pill."

Technical/HCP Version

- Clinical implications
- Statistical highlights
- Treatment comparisons
- Practice guidelines impact

Technical/HCP Version

"Treatment demonstrated superior glycemic control (HbA1c reduction: -1.8% vs -0.4% placebo; p<0.001), suggesting significant clinical benefit in diabetes management."

Human-Al Partnership in Medical Writing

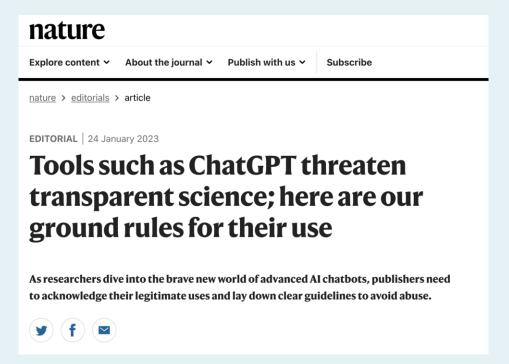
Al as an Intelligent Assistant

- Initial draft generation
- Medical terminology simplification
- Pattern recognition in scientific texts
- Consistency in terminology
- Language simplification while maintaining accuracy

Human Expertise Remains Critical

- Scientific accuracy verification
- Context understanding
- Nuanced communication
- Cultural sensitivity
- Regulatory compliance
- Responsibility and Accountability

... Authorship requires responsibility



- No GenAI tool will be accepted as a credited author. This is because any attribution of authorship carries with it accountability for the work, and AI tools cannot take such responsibility.
- Authors or editors using GenAl tools should document this use in the paper.

Transparency in terms of AI usage: The text was initially drafted using artificial intelligence, then reviewed and edited by an editor to meet publication standards.

Springer Nature

Piloted various options to include PLS: "after abstracts"

- Considered a business journal targeting corporate audiences and Policy makers
- The goal is to evaluate impact beyond traditional healthcare settings

Example from the Journal of International Business Policy



Plain language summary

sectors.

The emergence of China as a global power has presented a significant challenge to the dominant role of the US, with the potential for a "two beginnme" world (a legement is a dominant state in international relations). This research investigates the US's reaction to china's rise, focusing on the regulation and scrutiny of thround foreign direct investment (FDI - a measure of foreign ownership of productive assets, such as factories, mines, and along). The study shows that the US has expanded its concerns over Chinese FDI from an initial focus on the national security threat posed by state-owned enterprises (SDIs-businesses owned by the government) to a hosader focus on the national security implications of FDI in various strategic industries, regardless of ownership. The research also examines the spread of US regulation to its allies, especially those in the The Vie View Intelligence alliance (an intelligence alliance comprising Australia, Canada, New Zealand, the UK, and the UK UK, and the UK.

the US is an early adopter of both SOE and broader FDI regulations targeting strategic sectors for national security considerations. While SOE regulations exhibit relatively limited evidence of convergence, we find a more significant and recent convergence between the US and its alliance partners on the national security reviews of FDI in strategic

The research examined official FDI screening documents for the Five Eyes countries. The documents ranged from the year of each country's first publicly available document until 2023. The study conducted a content analysis of these documents, focusing on keywords that reflect national security concerns.



Chang Liu, Lorraine Eden 🖂 & Dan Li

Abstract

Violent conflicts are events that involve the purposeful use of violence by state and/or nonstate actor(s) to achieve political objectives, which result in discuptions to the institutional environment where actors such as civil society and multinational enterprises (MNEs) are situated. Examples of violent conflicts include civil and interstate wars and terrorist attacks. Violent conflicts typically have multiple, often devastating consequences that pose difficult policy challenges for governments and MNEs. This perspective offers an international business (BIP sessarch and policy agends to advance our understanding of the linkages between violent conflict and MNEs, focusing on three IB research and policy frontiers: the mechanisms through which MNEs are exposed to violent conflicts globally. MNEs strategies and violent conflicts, and the interplay between MNEs and violent conflict environments. We also discuss appropriate datasets and research methods for studying MNEs and violent conflict.

Plain Language Summary

In recent times, the world has seen the deep effects of violent conflicts on the global ceronomy, as witnessed, for example, by Russals's invasion of Ukraine in February 2022. Violent conflicts involve the use of violence by state (government) or non-state actors (groups or individuals not affilliated with a government) to achieve political objectives, leading to disruptions in the institutional environment where businesses and civil social solice through function. The study addresses gaps in our current understanding of how multinational enterprises (MNEs) are affected by violent conflict and how they respond. The key findings suggest that MNEs are both viulencebe to and capable of responding to violent conflict.

This perspective starts with an overview of the international business literature on violent conflict and MNEs, and recommends three main frontiers (directions) for future international business research and public policy on this topic. The recommended directions are: (1) unbundling the ways in which. MNEs are exposed to violent conflict, (2) firms/ proactive and reactive strategies in response to violent conflict, and (3) the private and societal immosts of MNEs resonates. . The perspective aims to inform both



.... as Editorial Summaries

A simple, concise, engaging and easy to understand summaries of articles







... for Pharma and Healthcare

Bronchopulmonary dysplasia (BPD) is a chronic lung disease affecting very premature infants, characterized by lung inflammation and impaired lung development. Chronic obstructive pulmonary disease (COPD) in older adults shares similar inflammatory features and can be linked to early life factors like maternal smoking and premature birth. Both conditions involve neutrophilic inflammation, where neutrophils are a type of white blood cell, and increased protease activity, which can damage lung tissue. The study explores how the lung microbiota, particularly Lactobacillus bacteria, might influence this inflammation and offers a potential therapeutic approach using a live biotherapeutic product (LBP) containing Lactobacillus strains.

This article investigates the role of Lactobacillus bacteria in reducing lung inflammation in BPD and COPD. Researchers used various models, including cell cultures, mouse models, and humanized models, to test the effects of a Lactobacillus-based LBP. They engineered this product for inhalation to target the lungs directly. The study identified L lactic acid, a byproduct of Lactobacillus, as an active component that reduces inflammation. The researchers also explored the mechanisms by which these bacteria might reduce neutrophilic inflammation and improve lung structure.

The study found that infants with severe BPD had decreased levels of Lactobacilli and increased markers of inflammation in their airways. In mouse models, treatment with the Lactobacillus LBP reduced neutrophilic inflammation and improved lung structure. The LBP was also effective in COPD models, showing anti-inflammatory effects comparable to steroids but with potentially fewer side effects. The findings suggest that inhaled Lactobacillus-based therapies could offer a new approach to managing chronic lung diseases like BPD and COPD by reducing inflammation and protecting lung tissue. This research highlights the potential of using beneficial bacteria as a therapeutic strategy for these conditions, providing a foundation for future clinical trials in humans.



